



The 2nd annual

SHADES OF **BLACK**
Ball

Join us in raising funds to continue learning
the myriad ways to alight our imaginations
and illuminate our school communities.

JUNE 20 2025 | 6PM-11PM



THE GARDEN THEATER
3929 Woodward Avenue Detroit, MI 48201



Dear Valued Supporter,

It is with great enthusiasm that I invite you and your esteemed organization to partner with us as a sponsor for **The Sankofa Scholarship Collective's (SSC) 2nd Annual Shades of Black Ball**. This impactful fundraising event will take place on **Friday, June 20, 2025**, at the historic and beautiful **Garden Theater in Detroit**. Our powerful theme for this year's event is "Not Like Us", symbolizing the unique brilliance, resilience, and unmatched potential of our children.

At Sankofa, we are dedicated to identifying challenges, facilitating meaningful conversations, and enacting transformative solutions to improve educational outcomes for children. Our vision is a community where every Black child thrives and shines, positively affecting their families, neighborhoods, and the world around them. Through our collective efforts, we've already positively impacted eleven Detroit schools, supporting leadership development for students, parents, and administrators, and awarding valuable scholarships.

This year's Shades of Black Ball promises an unforgettable evening of elegance, entertainment, and inspiration, bringing together influential community leaders, educators, philanthropists, and passionate advocates. By becoming a sponsor, your organization will directly support our leadership programs, scholarships, and community initiatives, helping us extend our impact to even more children and schools across Metro Detroit.

As a sponsor, you'll enjoy meaningful recognition and exposure to a distinguished audience, demonstrating your strong commitment to social responsibility and community uplift. We offer various sponsorship tiers, each thoughtfully designed to highlight your organization's brand and philanthropic spirit. Enclosed is our sponsorship package, detailing our sponsorship opportunities and associated benefits. We're also more than happy to discuss a customized arrangement that best meets your company's philanthropic objectives and branding goals.

We sincerely hope you'll join us in our mission to create positive, lasting change for Detroit's children. Your support is crucial, deeply appreciated, and instrumental in our continued success.

Please feel free to reach out to me directly to discuss sponsorship details or with any questions you may have. We look forward to partnering with you for another remarkable year of transformation, empowerment, and success.

In solidarity,

Dr. Rema Reynolds

Founder, Centering Black Children in Education

DrRema@cbceconference.info





Presenting Sponsor

- 20 tickets (2 tables)
- Ad in booklet,
- Sponsor recognition on step and repeat,
- Prominent placement of company logo on main stage branding
- Your choice of gift
- Social hour sponsorship
- Company logo on the website and ticket site to maximize branding
- Exposure, before, during, and after The Shades of Black Ball
- Welcome remarks and your choice of keynote

\$50,000

Vantablack Sponsorship

- 10 tickets (1 table)
- Ad in booklet
- Sponsor recognition on step and repeat
- Prominent placement of company logo on main stage branding
- Your choice of gift
- Bev napkins or a specialty drink
- Company logo on the website and ticket site

\$20,000

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Onyx Sponsorship

- 10 tickets (1 table)
- Ad in booklet
- Sponsor recognition on step and repeat
- Placement of company logo on main stage branding
- Your choice of gift
- Company logo on the website and ticket site

\$10,000

Obsidian Sponsorship

- 4 tickets
- Ad in booklet
- Sponsor recognition on step and repeat
- Your choice of branded gift
- Company logo on the website and ticket site

\$5,000

Jet Sponsorship

- 4 tickets
- Small ad in booklet
- Sponsor recognition on step and repeat
- Company logo on website and ticket site

\$2,500

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CONTACT

Dr. Rema

Founder

DrRema@cbceconference.info

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